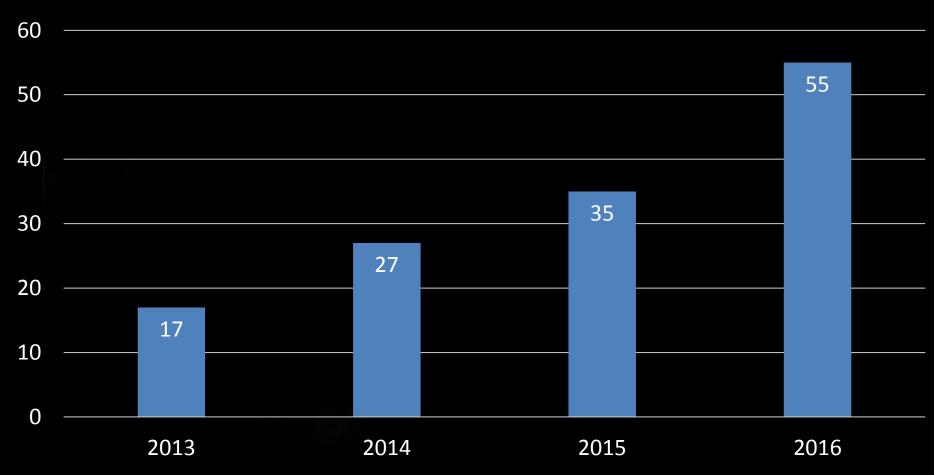
Athletic Trainers' Osteoarthritis Consortium (ATOAC)

4th Annual Meeting



Membership Report

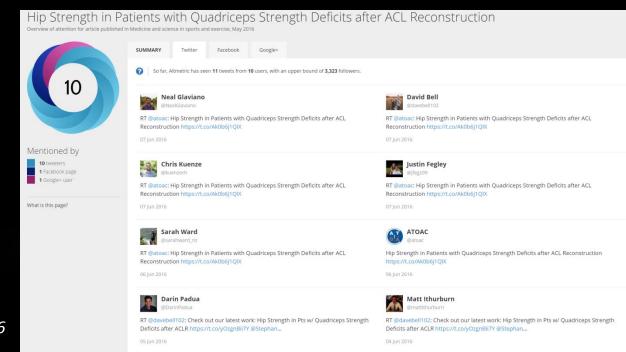




^{*}Membership Numbers Based on June of Each Year

Online Presence

	2014	2015	2016*
Twitter (followers)	-	63	154
Facebook (page likes)	-	26	74
Website Pageviews	816	2,537	1,832



* 2016 numbers as of June 11, 2016

Updates: Executive Committee

- 1. Adoption of First ATOAC Bylaws August 2015
- 2. Election of First Executive Committee August 2015
- 3. Started Monthly Newsletters October 2015
- 4. First Work Group Calls Fall 2015
- 5. NATA News Article on ATOAC (thanks Joe Hart) Nov 2015
- 6. Updated Logo (thanks John Goetschius) May 2016
- 7. Consensus Statement (thanks Riann Palmieri-Smith et al) May 2016
- 8. Adoption of Revised ATOAC Bylaws June 2016



ATOAC Executive Committee

Chair: Jeff Driban, Vice Chair: Joe Hart, Treasurer: Ken Cameron, Secretary: Abbey Thomas, Member-at-Large: Brian Pietrosimone

Work Group 1:
Public
Relations and
Collaboration
with Other
Organizations
Chairs:

Joe Hart &

Jennifer

Howard

Work Group 2:
Resource
Development

Chair: Abbey Thomas Work Group 3:
Promoting
Collaboration
among ATOAC
Members

Chair: Ken Cameron Work Group 4:
Annual
Meeting
Program
Committee

Chair: Brian Pietrosimone <u>Task Force</u>: Finance

Chair: Ken Cameron <u>Task Force</u>: Website

Chairs:
John
Goetschius &
Brian
Pietrosimone

Social Media:

Michelle McLeod Jeff Driban



Public Relations and Collaboration with Other Organizations

Major Achievements

- Discussing with the NATA Foundation a means by which money can be donated to ATOAC thru the Foundation.
- Proposed to co-sponsor the Journal of Athletic Training's (JAT) session at the 2017 NATA Annual Meeting
- JAT offered table space at their Expo booth for an ATOAC promotional sign and handouts.
- Discussed with the NATA convention programming committee how to increase OA-related content across convention platforms at the 2018 NATA Annual Meeting (with Work Group 4).

In the Future

 Explore how NATA is (or is not) meeting it's commitment to COAMI, and how ATOAC may work with the NATA to meet this commitment regarding OA related education.

Resource Development

- Major Achievements
 - First ATOAC Webinar (on YouTube) March 2016
- In the Future
 - Planning more webinars (Dates TBD).
 - Lining up our next several webinar speakers: Chris Kuenze, Brian Pietrosimone, and then a dual presentation by Dustin Grooms and Janet Simon.
 - Revising the letter to be sent to state/district program chairs (send out in the fall)
 - If you have any connections to these programming committees push to have OA-related content at state and regional meetings
 - Planning a promotional campaign for the special issue of JAT



Promoting Collaboration among ATOAC Members

Major Achievements

- Developed workgroup mission, vision, objectives and priorities (Lindsey Lepley)
- Reviewed existing ATOAC resources to promote collaboration
- Completed survey of membership on collaboration priorities and information needs (Chris Kuenze)
- Revised and developed member profile information for internal and external use

• In the Future

- Update ATOAC webpage based on survey results
- Identify common data elements of interest across members/sites
- Initial multicenter feasibility study of ATOAC members



Annual Meeting Program Committee

Major Achievements

- Development of a focused ATOAC meeting agenda for 2016
- Securing a wide range of speakers with a variety of interests and experience levels for the ATOAC meeting
- Thanks to John Goetschius improvements the ATOAC website

In the Future

- We anticipate developing a meeting that improves upon feedback from this year's meeting
- We will seek funding for the next meeting
- We anticipate assisting the Executive Committee in developing programming for the NATA Annual Symposium and Expo for 2017 and 2018 meetings (with Work Group 1)

Finance Task Force

Major Achievements

- ATOAC Executive Committee chartered the ATOAC Finance Task Force
- Identified revenue needs and potential revenue sources (dues, webinar fees, meeting fees, grants, crowd funding, industry).
- Surveyed membership on potential revenue sources
- Briefed ATOAC Executive Committee on progress
- Investigated applying for 501(c)(3) Tax-exempt status
- Reached out to the NATA-REF as potential short or long term solution and partner

In the Future

- Finalize mechanism for ATOAC finances (revenue and expenditures)
- ATOAC Executive Committee establish TF priorities

On the Horizon

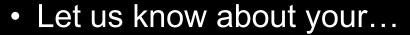


- JAT Special Issue on Osteoarthritis
- NCAA At HOME Study
- NATA 2017 Proposals
 - Journal Committee Session
 - OA Action Alliance
 - Sports Health Editors
 - Kim Bennell, Johanna Hoch, Ken Cameron
- NATA 2018 Proposals
- Exploring financial arrangements with NATA Foundation
- Executive Committee Meeting on Friday

Congratulations

- 1. Matthew Harkey, Student Research Award (ACSM 2016)
- 2. Matthew Harkey, William Tessendorf Scholarship (NATA Foundation)
- 3. Lindsey Lepley, NATA Foundation's Doctoral Dissertation Award
- 4. Jeffrey Driban, NATA Foundation's New Investigator Award
- 5. Joe Hart, NATA Fellow
- 6. Randy Schmitz, NATA Fellow
- 7. Tricia Hubbard-Turner, NATA Fellow

Last Requests



- Publications
- Grants & awards
- Presentations
- News coverage
- Let us know...
 - How we can help you or if you have ideas
 - About NATA Annual Meeting Proposals
- Promote #ATOAC on social media this week, and when applicable also use #ATOAC other convention related #'s (Ex. #NATA2016, #NATAFoundation)
- Complete ATOAC Survey: https://goo.gl/IKj75k